



YIXUN WANG(KIM)

yixunwang.design

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551-227-6808

SKILLS

Design

Photoshop
Illustrator
Indesign
After Effects
Sketch

Research

Wireframe
Storyboard
User Interview
Questionnaire Survey
Usability Test

Programming

HTML+CSS
Javascript
Unity
APIs
C#

Prototype

Sketch
InVision
Principle
Overflow

ACHIEVEMENTS & HONORS

Parsons School of Design 2019

Academic Honor

2016 Collegiate Computing
Contest Mobile Application
Innovation Contest

First Prize

EDUCATION

AUG 2017
MAY 2019

Parsons School of Design | NY, USA

MFA Design and Technology

GPA:3.97

AUG 2016
SEPT 2016

University of Carlifornia, LA | LA, USA

Summer school Film and Television directing

GPA:A-

AUG 2013
JUN 2017

Zhejiang University | Hangzhou, China

BA Prdocuct design

GPA:3.91

EXPERIENCE

FEB 2019
MAY 2019

IF STUDIO | NY, USA

UI UX Design & Front-End Development Intern

I collaborate with visual designers and developers & competitive analysis & marketing research & help clients to redesign their website in different platforms & mainly focus on mobile platform & our clients include: Rockrose, Brookfield, etc

MAY 2018
AUG 2018

Alibaba Group | Hangzhou, China

UI UX Design Intern

During my internship, I collaborated with developer teams and operations managers & designed and improved a variety of interactive components based on Tmall App & optimized user experience in online service processes including receiving free samples, finding coupons, making online reservations, etc & 150K+ daily visitors & 20K+ daily users

NOV 2016
FEB 2017

COMMON | Hangzhou, China

Designer

I designed and launched an online shopping platform & collaborated with developers & I contributed as a UX designer, UI designer and user researcher to trace users' behaviors and design the interfaces & 3K+ daily visitors & more than 200 customers purchase customized leather shoes through our online shop every month.

FEB 2016
AUG 2016

NetEase | Hangzhou, China

UI UX Design Intern

I designed and launched a mobile platform for Weitimez Health & I collaborated with developers and Chinese medicine clinics & 1K+ daily visitors get their clinical data and health information through our platform & My responsibilities included wireframes, user flows, UI design and UX design.